

BIZERBA

■ ... closer to your business

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Model overview ...

... Ideas change the world ...

... Bizerba K-class touchscreen scales



100 Customer perspective



400 2S Customer perspective



800 Customer perspective



800 2S Customer perspective



100



400 2S



800



800 2S

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Kclass

... The Key to Added Value ...

In principle it's easy to create weighing scales which look impressively good. But it's only when cutting-edge design becomes an expression of innovative technologies that are ready to bear the name Bizerba.

The idea of design ...
every moment must be an experience ...



This is particularly true of the new Bizerba K-class. It appears distinctively different from the first moment on. Outstanding in form and colouring. With modern lines and using the highest-quality materials it integrates all the key retail tasks – weighing, cash-till function, advertising, printing and advising – in a single solution. It's state-of-the-art and the way you always imagined it.



Kclass
... The Key to Added Value ...

Every new generation of Bizerba scales is the sum of its perfectly matching details. Equipped with a touchscreen and a brilliant customer-facing display and supported by intelligent software, the Bizerba K-class is a multi-platform for values, sales training and sales planning.

■ The idea of progress ... improving something that is perfect ...



Ready for its grand appearance - in specialised shops and large chain stores. High-performance with a wide range of models and equipment – how do they do it? Quite simply by treating new paths in production, configuration and service. Consistent implementation of the modular principle allows for more individuality and more flexibility.

Bizerba K-class scales make customer and function-specific operating routines possible. The ergonomic, intuitive and flexible user interface enables price, tare and best before date to be overwritten with a fingertip and the screen appearance can be adapted to your corporate design.

Their operating system is based on retail standards Windows® or LINUX. They can be easily integrated into existing system management architectures, communicate via TCP/IP protocol, support common remote service tools and offer the option of integrating external applications.

The idea of freedom of action ... bringing people and technology together ...



That's why we are "... closer to your business". today. And open to grow with your requirements at all times – that's what we mean by key technology.



Kclass
... The Key to Added Value ...

In our eyes a weighing scale is the lynchpin of the point of sale. It should be in permanent dialogue with the user and support them in all sales situations. That's why Bizerba has developed an intelligent assistance system with which we can pass on our wealth of experience.

The idea of intelligence ...
sharing knowledge with one another ...



Our comprehensive solution for creating advertising content, cross-selling, sales training and consumer advice provides Bizerba PC scales, TFT/plasma screens and printers with product information, recipes, pictures and films via its own online portal. It is supplemented by software for structured data management – from incoming goods to the cash-till.



The idea of the Bizerba K-class is to keep reinventing itself. To adapt to you and your concrete wishes instead of making compromises. To recognise market trends and find practicable answers to them rapidly. To unite the technically possible with the economically desirable.

The idea of added value ...
to be a standard for the future ...



The systematically modular hardware and software structure now gives us this possibility. The K-class is already unique in its segment. There have never been so many hardware and software options, permutations and construction types.

